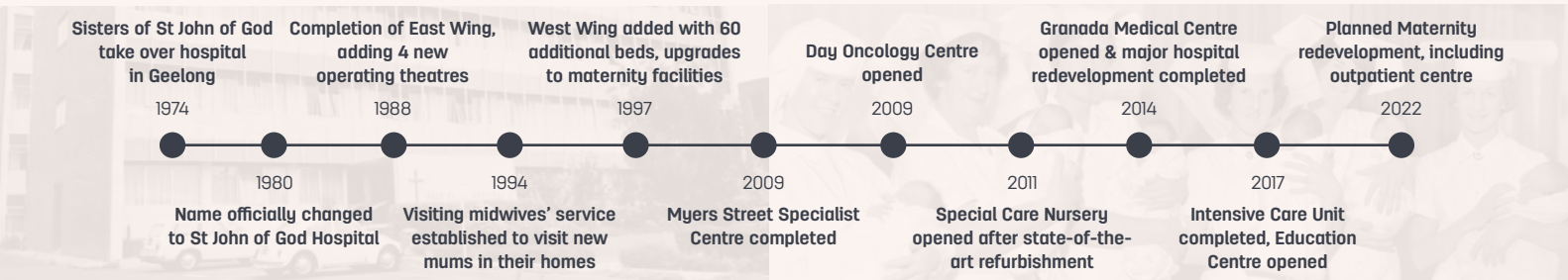


**Building on
a legacy of
extraordinary care
for babies and
parents in our
community**

**Please support our
Maternity Redevelopment**



Built on generations of tradition



For close to 50 years, St John of God Geelong Hospital has been privileged to walk alongside families as a leading provider of maternity services in the region, welcoming generations of babies who have begun their lives at our hospital.

As proud members of the Greater Geelong community, our reputation for delivering outstanding, personalised maternity care is one that we are extremely proud of.

Over the decades we have seen our region grow and become a much-loved home to over 250,000 people. And now, with that growth comes a responsibility to ensure that our exceptional level of care can continue to be matched by equally exceptional facilities, giving future generations of babies the very best start to life.

I am pleased to announce that we are about to commence a redevelopment of our maternity unit that will enhance and expand our current services, prioritising the patient experience and ensuring that we can continue to provide exceptional comfort and care to parents and their babies – for the next generation.

In delivering our ambitious project in times that have been particularly challenging for the entire health care sector, I am reaching out to our community to help make our vision a reality.

The spirit of generosity in our community has been instrumental in delivering some of the most transformative projects in our hospital over many decades. Your support today will again help us to create something

truly extraordinary for our community into the future.

Thank you for considering a gift in support of St John of God Geelong Hospital, sharing in our vision and being an advocate for positive and lasting change.

Together, we can make a lasting difference for families in our region.



Stephen Roberts
CEO
St John of God
Geelong Hospital

Life begins for generations at St John of God Geelong Hospital

Dr Tracey Gilchrist is one of St John of God Geelong Hospital's highly qualified and trusted obstetricians, caring for women and their families who choose to deliver their babies at our hospital.

Tracey was born at St John of God Geelong Hospital, as were each of her four beautiful children.

Her youngest son Harry was also delivered by one of her closest colleagues, Geelong obstetrician Dr Anne Hotchin.

In 2024 our hospital caregivers will celebrate 50 years of supporting local families to bring new life into the world.

We are incredibly proud of this legacy, granted to us by Geelong families who trust in us and our exceptional level of maternity care.

With the support of our highly skilled obstetricians, midwives and caregivers, we can provide exceptional care and facilities for future generations of Geelong families – families like the Gilchrist family and many others



Above: Dr Tracey Gilchrist and family

whom we have been privileged to care for during the most important moments of their lives.

Outstanding comfort

Maternity redevelopment project overview

The new maternity ward is a \$7.1m investment in the health of our patients and their babies, now and for generations into the future.

The new maternity ward will help St John of God Geelong Hospital to build on our reputation for delivering outstanding, personalised maternity care in a number of ways:

- Generous sized patient bedrooms fitted out with stylish and contemporary design elements, double beds and day beds, with partners able to stay overnight
- Private ensuites and an option for in-room baby bathing
- Family lounge
- Lift lobby and lounge
- Healing baths
- Specialised equipment
- A specialised maternity outpatient centre




Delivering on the promise of outstanding, personalised care

For many of our patients, St John of God Geelong Hospital is where life begins, and giving birth at our hospital has become a tradition for generations of families. We are fortunate to maintain a lifelong connection with mothers, fathers, children and their siblings.

Continuity of care

Our model of care is unique and personalised to each of our expectant mothers – who are cared for by their chosen obstetrician. It is this guaranteed continuity of care that ensures our parents foster a greater connection with their chosen physician, and promotes confidence as they navigate their journey into parenthood.

 ***I have been welcoming new babies into the world for 30 years at St John of God Geelong Hospital. I believe we do a wonderful job of caring for mums and families, ensuring the best transition into family life together. We deliver the very best care that we can.***

- Trish Werner, Midwife

Trusted and highly skilled midwives and obstetricians

Our highly skilled and trusted midwives share their knowledge and skills with expectant and new parents, supporting them to ensure they are equipped with all the information they need to care for their newborn baby. Many of our midwives have worked for decades at our hospital, providing support to generations of families and their babies.

Specialised maternity outpatient centre and mental health support

Our specialised maternity outpatient centre will provide education programs including lactation support, infant vaccinations and fetal monitoring for mothers prior to delivery.

Parent education programs will support parents during pregnancy, birth and into the early stages of parenting. Community-based mental health support is also offered through St John of God Raphael Services for mothers and partners, as well as access and referrals to additional support including paediatric consultants, physiotherapists, child health nurses, and parenting support.

Overnight stays for partners

Double beds and comfortable day-beds in patient rooms will enable families to bond in their first few hours and days of being together. The opportunity to stay overnight provides precious bonding time, and parents are able to focus their attention on their new baby, with the days and nights shared not only between mum and baby, but with their partner too.

Room service

New mums and their partners will be able to order their meals from our new room service menu, which means that meals are delivered on demand at a time that suits parents. We pride ourselves on our restaurant style menu and understand the importance that food plays in the health, wellbeing and recovery of our patients. Our new menu features a delicious selection of meals and snacks that have been carefully designed in conjunction with chefs and dietitians.

Your opportunity to create something extraordinary

With the support of our community, we hope to create something extraordinary that will touch the lives of Geelong families for many years to come.

Our current funding will enable us to commence works on the redevelopment of the maternity ward, but the impact of COVID-19 has led to rising costs, putting many of the special elements of this project at risk. It is for this reason that we are seeking **philanthropic and community support of \$1,000,000** to create something truly extraordinary for our patients, enabling us to fully realise our vision and deliver an exceptional patient experience closer to home for parents and newborns in Greater Geelong.

** As a not-for-profit organisation, 100% of your support is returned to the communities we serve through the St John of God Foundation, and all donations over \$2.00 are tax deductible.*

Areas of impact:

- Generously sized patient bedrooms with hotel style features and private ensuite, \$25,000 each - **\$600,000**
- In-room baby bathing, \$1000 each - **\$20,000**
- Healing baths, \$30,000 each - **\$60,000**
- Specialised birthing suites and monitoring equipment, \$100,000 each - **\$300,000**
- Family lounge with café style inclusions - **\$20,000**

Total support needed: \$1,000,000

We warmly invite you to join us in supporting exceptional maternity care for the region by making a gift to the maternity redevelopment campaign.

Your support will ensure that our exceptional level of care can be matched by truly exceptional facilities, for future generations of babies and their families.

If you would like to discuss your gift or how you can contribute to a vital element of our maternity redevelopment, please contact:

Bec Takle

Philanthropy Manager - Geelong Hospital
St John of God Foundation
0498 464 298
Bec.Takle@sjog.org.au

We need your help to create something extraordinary for future generations of Geelong families and seek to raise **\$1,000,000**. This funding will help us to deliver many of the very special elements of this project.

A message of gratitude from our caregivers in Geelong



Taanya Widdicombe
Director Corporate and Service Development



Debbie Graham
Midwife

“ *St John of God Geelong Hospital has been delivering babies in Geelong since 1974, since then we have cared for generations of families who put their trust in our hospital to care for them at one of the most important and special moments of their life – the birth of their children. The spirit of generosity in our community has been instrumental in delivering some of the most transformative projects in our hospital over many decades and I am grateful to have seen what an amazing impact this generosity has on the life of our hospital. Thank you so much for considering investing in the future of our hospital – your support is truly appreciated.*

“ *I have been delivering babies at St John of God Geelong Hospital for over 25 years, and each day truly is a joy as I support expectant new families through their antenatal journey, making them feel reassured and positive and ready for parenthood. The redevelopment of our maternity facilities will deliver the most outstanding facilities for mothers, families and their babies, prioritising their comfort and personalised care. These new facilities will be so important to the local community and I feel very proud to be part of this new chapter.*

Thank you for your interest in supporting transformational health care through St John of God Foundation.



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Transforming health care for **humanity**

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